



## PRESS RELEASE

### **Over 40 teams and 300 drivers directly supported by Racing Force Group in 2024**

*OMP, Bell Racing, Zeronoise and Racing Spirit even more represented  
and already successful on the world stage*

Ronco Scrivia (Genova, Italy), February 20th, 2024 - With the start of Formula 1 testing in Bahrain on Wednesday 21 February, the 2024 motorsport season is getting into full swing. Racing Force Group, world leader in motorsport safety equipment, through its brands OMP, Bell Racing, Zeronoise and Racing Spirit is a partner of some of the most prestigious names involved in the major international competitions. Over 40 teams and manufacturers and more than 300 drivers are directly supported in different disciplines, plus thousands of customers using the Group's products managed by the largest network of dealers in the industry.

OMP, which reached the historic half-century anniversary milestone, starts the upcoming FIA Formula 1 World Championship as the new official racewear supplier for the Aston Martin F1 Team. The brand has been chosen to equip race drivers Fernando Alonso and Lance Stroll, test drivers and mechanics with suits, gloves, shoes, and underwear at the forefront of safety, performance, and comfort.

Racing Force Group's ambitious expansion plan in the American market has also laid the foundations for the landmark agreement between OMP and Team Penske, the most successful racing team in the United States, whose drivers and mechanics in the NASCAR Cup Series and NTT IndyCar Series, the biggest national championships, are now equipped with OMP fireproof racewear. Another major agreement in the US was signed with Pratt Miller Motorsports, the most successful American stable in endurance racing, which runs the Corvette Racing program in the IMSA SportsCar Championship. The partnership with Toyota Racing Development also

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goes on, having as its priority the supply of racewear and car parts for the GR86 cars fleet in the GR Cup North America one-make series, ready to live its second edition in 2024.

Meanwhile, OMP is keeping its winning ties with Envision Racing and Toyota Gazoo Racing World Rally Team, the reigning world champions in Formula E and the World Rally Championship (WRC), and will be at the forefront in the World Endurance Championship (FIA WEC) alongside Lamborghini Squadra Corse, which makes its entry in the Hypercar class, as well as the legend Valentino Rossi, who will debut in the new LMGT3 category and also tackling the legendary 24 Hours of Le Mans. OMP is official partner of the French classic endurance race with the supply of fireproof suits for all marshals.

Bell Racing, which is celebrating its 70th anniversary in the production of auto racing helmets, remains the primary choice in the FIA Formula 1 World Championship. 13 out of 20 drivers will start the race wearing Bell helmets, including 7-time world champion Lewis Hamilton, Scuderia Ferrari drivers Charles Leclerc and Carlos Sainz, as well as Fernando Alonso, George Russell and Lando Norris. They all wear the top-of-the-line HP77 helmet, which is also the most widely used helmet in the Formula 2 (77%) and Formula 3 (49%) feeder series.

In the United States, Bell Racing also retains a dominant share between the IndyCar Series and NASCAR Cup Series, with 63% and 49% of drivers equipped, respectively, among which are Josef Newgarden, winner of the Indianapolis 500 in 2023, Ryan Blaney, defending champion of the NASCAR Cup Series, and William Byron, triumphant in this year's Daytona 500.

In the FIA Formula E World Championship, featuring all-electric single seaters, Bell Racing increased its presence of HP77 helmets on the grid to over 70% with 16 out of 22 drivers supported, such as Pascal Wehrlein, the winner of the opening event in Mexico City.

In the World Endurance Championship, Bell Racing products protect Brendon Hartley and Mike Conway, reigning world champions in the Hypercar class, as well as Antonio Giovinazzi, Antonio Fuoco and James Calado, winners of the last 24 Hours of Le Mans with Ferrari, and Valentino Rossi. In the World Rally Championship, Bell's open face helmets, combined with Zeronoise audio communication systems, are used by 50% of the starters in the main Rally1 class, including

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Thierry Neuville and Esapekka Lappi, winners of the first two rounds of the 2024 season, and the M-Sport Ford World Rally Team's line-up.

Zeronoise remains the exclusive supplier of the patented Driver's Eye technology integrated into helmets, which enriches the TV experience for viewers by offering the exact subjective view of the driver inside the cockpit, also in the top motorsport category.

Racing Spirit, the technical apparel brand born from OMP's experience, already alongside several world motorsport realities, including Pirelli Motorsport and Toyota Racing Development, extended its presence in motorsport with further supplies in Europe and the United States for teams, drivers, and promoters, to confirm the quality of the garments and their versatility for professionals in all weather conditions.

The synergies between the brands within the Racing Force Group are also proving successful outside motorsport. OMP, Bell Racing and Racing Spirit are in fact also official suppliers of Team Brady, owned by the American football legend Tom Brady, created to compete in the E1 World Championship, the new world championship for electric powerboats. Team Brady, supported by Racing Force equipment, achieved a historic victory in the first event held in Jeddah, Saudi Arabia.

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## Racing Force Group

Racing Force is the leading motorsports safety products group with the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, amateur drivers, race teams and car manufacturers under the brands OMP, Bell Racing Helmets, Zeronoise and Racing Spirit. The group is based on three different continents, with the main headquarters in Ronco Scrivia (Italy), Sakhir (Bahrain), Miami and Mooresville (USA). Product under the Group's brands can be found in all main international championships of car and kart racing. More information about Racing Force Group is available at [www.racingforce.com](http://www.racingforce.com), as well as on [www.ompracing.com](http://www.ompracing.com), [www.bellracing.com](http://www.bellracing.com) and [www.racingspirit.com](http://www.racingspirit.com).

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