

## PRESS RELEASE

### **The Racing Spirit brand is the apparel supplier of the Autodromo Internazionale Enzo e Dino Ferrari**

*The staff at the Imola circuit now wears  
the technical garments from the brand of Racing Force Group*

Ronco Scrivia (Genova, Italy), July 25th, 2024 - Racing Force Group is pleased to announce the supply agreement signed with the Autodromo Internazionale Enzo e Dino Ferrari of Imola, whose staff is fitted out with the Racing Spirit brand's technical apparel from the current motorsport season.

The collaboration came into full swing at events of global stature such as the 6 Hours of the FIA World Endurance Championship, the Grand Prix of Made in Italy and Emilia-Romagna of the FIA Formula 1 World Championship, and the 4 Hours of the European Le Mans Series. During race weekends, the circuit's Management and Staff now wear a selection of cutting-edge garments that combine Italian style, comfort and innovative materials to support activities between race control, offices and the press room. Racing Spirit worked on tailored customizations that strengthen the identity of the Autodromo Internazionale Enzo e Dino Ferrari in every context.

Racing Spirit is one of the brands of Racing Force Group, global leader in safety equipment for motorsport, which transfers the experience and passion acquired by OMP in producing racewear for the most famous drivers and racing teams, into clothing that can be used for leisure time as well as by professionals.

Officially opened in 1953, the Autodromo Internazionale Enzo e Dino Ferrari is one of the most fascinating and appreciated motor racing circuits in the world, due to its layout and the number of legendary moments it has witnessed in the history of motorsport. Each year, its calendar

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features several national and international championships, as well as other collateral events that always attract a large following of fans.

The agreement between Racing Spirit and the Autodromo Internazionale Enzo e Dino Ferrari includes the presence of the brand on signage at various iconic points on the track, with high visibility during racing events, underlining the Racing Spirit's belonging to the motorsport community.

**Dario Comacchio, Brand Manager of Racing Spirit**, commented: *"The Autodromo Internazionale Enzo e Dino Ferrari is one the prestigious entities that selected Racing Spirit as official supplier of technical apparel. The Imola circuit is an excellence of Italian motorsport, as well as part of the Motor Valley to which we are historically connected through numerous successful collaborations. The Racing Spirit brand was conceived to carry our passion for racing into cutting-edge garments which can be used on all occasions, with high-quality features and style. Outfitting the personnel of such an important venue, which hosts world-class events every year, is a source of real pride for us".*

**Pietro Benvenuti, Managing Director of the Autodromo di Imola**, added: *"The choice of the Racing Spirit brand as official supplier of technical clothing to the circuit's staff is important not only for the quality it is made of, but also because its style embodies the soul of motorsport, and not only that, which is part of our DNA. We are fully satisfied with this partnership, thanks to garments that combine comfort and innovative materials, which are so necessary to operate in all weather conditions".*

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## Racing Force Group

Racing Force is the leading motorsports safety products group with the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, amateur drivers, race teams and car manufacturers under the brands OMP, Bell Racing Helmets, Zeronoise and Racing Spirit. The group is based on three different continents, with the main headquarters in Ronco Scrivia (Italy), Sakhir (Bahrain), Miami and Mooresville (USA). Product under the Group's brands can be found in all main international championships of car and kart racing. More information about Racing Force Group is available at [www.racingforce.com](http://www.racingforce.com), as well as on [www.ompracing.com](http://www.ompracing.com), [www.bellracing.com](http://www.bellracing.com) and [www.racingspirit.com](http://www.racingspirit.com).

## Autodromo Internazionale Enzo e Dino Ferrari

The Autodromo Internazionale Enzo e Dino Ferrari, managed by the Formula Imola company, is one of the world's iconic motorsport circuits. Inaugurated on 25 April 1953, it celebrated its 70th anniversary last year; in the course of its history it has hosted the most important four and two-wheel motorsport championships: Formula 1, WEC, World SBK, ELMS and the ACI Racing Weekend and CIV national championships. Its track, challenging and selective, hosted races that have written legendary pages and has also been the scene of non-motor events at international level such as two Professional Cycling World Championships and the transit of the Tour de France. Over the years, thanks to the large Paddock, music concerts have been organised with world-wide singers and bands, such as Vasco Rossi, AC/DC, Guns N' Roses, Pearl Jam, and Cesare Cremonini. In the perspective of a multifunctional vision, wide space is given to safe driving activities, social inclusion thanks to the relationship with Montecatone Rehabilitation Institute and events dedicated to sustainable mobility. The Autodromo Internazionale Enzo e Dino Ferrari recently achieved the third "Three Star" level of the FIA Environmental Accreditation Programme, the Federation Internationale de l'Automobile's environmental accreditation programme, which aims to help motorsport stakeholders around the world measure and improve their environmental performance.

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