

## PRESS RELEASE

# The OMP brand of Racing Force Group extends partnership with Team Penske

The drivers of America's most successful racing stable will continue to use OMP racewear in INDYCAR and NASCAR

*Mooresville (NC, United States), October 24th, 2024* - Racing Force Group is proud to announce the extension of the partnership between its OMP brand and Team Penske, North America's most successful racing organization. The alliance began in the 2024 season to supply racewear to drivers and mechanics in the NTT INDYCAR SERIES and NASCAR Cup Series soon proved to be a success in every respect.

The first season of the collaboration between OMP and Team Penske in 2024, can already be defined as exciting. All six of the drivers equipped with the fireproof racewear developed and manufactured by the Racing Force Group's brand were able to find the Victory Lane. In the NTT INDYCAR SERIES, Josef Newgarden triumphed in the legendary Indianapolis 500, while Will Power fought for the title until the final race. There were eight NTT INDYCAR SERIES wins, more than any other team, with Scott McLaughlin also leading the series with five pole positions.

In the NASCAR Cup Series, after the first pole position at the Daytona 500, Team Penske's maiden victory with OMP came at the NASCAR All-Star Race with Joey Logano. Austin Cindric followed with a win at Gateway, Ryan Blaney scored wins at Iowa and Pocono and Logano visited victory lane three more times so far this season at Nashville, Atlanta, and Las Vegas.

All of Team Penske's drivers in NTT INDYCAR SERIES and NASCAR Cup Series also use helmets from Bell Racing, part as OMP of Racing Force Group, enhancing a wide-scale collaboration devoted to providing solutions that increase the level of protection and performance. The communication between the sides is also boosted by the short distance separating Racing Force USA's new headquarters in Mooresville, North Carolina, from Team Penske's base.

**Kyle Kietzmann, CEO of Racing Force USA**, commented: "We cannot be more pleased with the way our partnership with Team Penske began, as a milestone for the OMP brand and the entire Group. The fantastic accomplishments we have already achieved together have made the significance of this bond even more special. I am thinking first and foremost of the last May's



Indianapolis 500, the most prestigious racing event in the United States and part of the legendary Triple Crown. We contributed to these results by providing state-of-the-art racewear – paired with Bell Racing helmets - that met the demands of the drivers and the team. With Team Penske we are also benefiting from an incredible increase in visibility in the American market, where we undertook an ambitious expansion strategy that is already proving very effective."

**Scott McLaughlin, driver of the No. 3 Team Penske Chevrolet in the NTT INDYCAR SERIES**, added: "I've been a long-time user of OMP products going back to my time in Australia, so I was excited to represent them again in the NTT INDYCAR SERIES. At Team Penske, attention to detail is paramount and the OMP brand leaves no stone unturned to ensure we look the best. From head to toe their products make us feel completely safe each time we sit behind the wheel and that is something you can't overstate the importance of. We look forward to many more wins with the OMP brand."



#### Racing Force Group

Racing Force is a leader in motorsport safety, providing the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, race teams and car manufacturers, as well as amateurs. The Group is present on three continents, with main headquarters in Ronco Scrivia (Italy), Sakhir (Kingdom of Bahrain) and Mooresville (United States). Through its brands OMP, Bell Racing, Zeronoise, and Racing Spirit, Racing Force Group contributes to several victories and titles in car and kart racing each year. More information is available at www.racingforce.com, as well as at www.ompracing.com, www.bellracing.com and www.racingspirit.com.

#### Team Penske

Team Penske is one of the most successful teams in the history of professional sports. Cars owned and prepared by Team Penske have produced more than 640 major race wins, nearly 700 pole positions and 45 championships across open-wheel, stock car and sports car competition. Team Penske has also earned 20 Indianapolis 500 victories, three Daytona 500 Championships, a Formula 1 win, victories in the 24 Hours of Daytona and the 12 Hours of Sebring, along with a win in Australia's legendary Bathurst 1000 race. In 2024, Team Penske competes in the NTT INDYCAR SERIES, NASCAR Cup Series, IMSA WeatherTech SportsCar Championship and the FIA World Endurance Championship. For more information about Team Penske, please visit www.teampenske.com.

### **CONTACTS FOR RACING FORCE**

**Barabino & Partners** 

**Racing Force** 

Stefania Bassi E-mail: s.bassi@barabino.it mob: +39 335 6282667

Giuseppe Fresa E-mail: g.fresa@barabino.it mob: +39 348 5703197 Investor Relations Roberto Ferroggiaro E-mail: ir@racingforce.com

<u>Media</u> Luigi Rossi, Jacopo Rubino E-mail: media@racingforce.com