



## PRESS RELEASE

### **The brands of Racing Force Group start again at the top of the World Rally Championship**

*OMP, Bell Racing and Zeronoise continue  
alongside the winners of the 2024 world titles*

*Ronco Scrivia (Genova, Italy), January 16th, 2025* - Racing Force Group, with its brands OMP, Bell Racing and Zeronoise, is preparing for the start of the 2025 World Rally Championship, with the aim of supporting its partners and drivers in defending the world titles secured last season. The Group's dominance in this discipline was confirmed in 2024, celebrating overall victory in all the events on the calendar through the various supplies of racewear, car components, helmets and audio communication systems.

The 2025 season of the WRC, which will kick-off with the Monte-Carlo Rally on January 23-26, sees Thierry Neuville in the role of reigning champion: together with co-driver Martijn Wydaeghe, last year the Belgian won his maiden world title, and the first in the WRC for the Bell Racing brand after 23 years. In 2021, Neuville was among the first top drivers to choose Bell Racing's new range of rally helmets and Zeronoise systems, also bringing valuable input to the development of all products.

Neuville also uses the seats from OMP's HTE-ONE family, the most successful ever in the history of the WRC, also chosen by Toyota Gazoo Racing World Rally Team, an OMP partner since 2017, that claimed the last four Manufacturers' titles, and five in seven years, using OMP car parts and fireproof racewear.

In 2025, the Japanese manufacturer's lineup remains composed by multiple world champions Kalle Rovanperä (co-driver: Jonne Halttunen) and Sébastien Ogier (Vincent Landais), along with Elfyn Evans (Scott Martin), Takamoto Katsuta (Aaron Johnston) and newcomer Sami Pajari (Marko Salminen), promoted at the wheel of the GR Yaris Rally1 HYBRID after clinching the WRC2 crown in 2024.

The Bell Racing brand, on the other hand, continues its prestigious partnership with M-Sport Ford World Rally Team, whose drivers Grégoire Munster and rookie Josh McEarlean, navigated



by Louis Louka and Eoin Treacy respectively, use MAG-10 Rally helmets in carbon fiber paired with Zeronoise communication systems.

Racing Force's brands will also be key players in the WRC2 feeder series, dedicated to Rally2 class cars. Among the favourites will again be Oliver Solberg, an ambassador of OMP and Bell Racing, now at the start with the Printsport Racing stable driving the Toyota GR Yaris Rally2, itself fitted with OMP safety parts. Among the other notable WRC2 entries, Racing Force can count on Hikaru Kogure and Yuki Yamamoto, members of the Toyota Gazoo Racing WRC Challenge Program who don OMP racewear, while Nikolay Gryazin and Charles Munster wear Bell Racing helmets.

OMP and Bell Racing also remain partners of the FIA Rally Star program, backed by the Fédération Internationale de l'Automobile for the development of young talents. From Rally Sweden on February 13-16, FIA Rally Star will bring into action three promising drivers already capable of impressing last year. Estonian Romet Jürgenson, the reigning FIA Junior WRC champion, will move up to WRC2, while Australian Taylor Gill and South African Max Smart will renew their challenge in the FIA Junior WRC, aiming for the ultimate triumph.



#### **Racing Force Group**

Racing Force is a leader in motorsport safety, providing the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, race teams and car manufacturers, as well as amateurs. The Group is present on three continents, with main headquarters in Ronco Scrivia (Italy), Sakhir (Kingdom of Bahrain) and Mooresville (United States). Through its brands OMP, Bell Racing, Zeronoise, and Racing Spirit, Racing Force Group contributes to several victories and titles in car and kart racing each year. More information is available at [www.racingforce.com](http://www.racingforce.com), as well as at [www.ompracing.com](http://www.ompracing.com), [www.bellracing.com](http://www.bellracing.com) and [www.racingspirit.com](http://www.racingspirit.com).

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