



A BRAND OF RACING FORCE



Bell Racing is Official Helmet Provider of the 2025 Race of Champions

*Bell Racing is a partner of ROC 2025
held in Sydney, Australia*

Sakhir (Kingdom of Bahrain), March 7th, 2025 – Bell Racing confirms the partnership signed for the 2025 edition of the Race of Champions, which is being held for the first time in Australia at the Accor Stadium in Sydney, March 7-8. Bell Racing, a brand of Racing Force Group, has been designated as the race's Official Helmet Provider, to provide a selection of helmets at the forefront of safety and performance, true to its history of more than seven decades in motorsport.

Created in 1988, the Race Of Champions has established itself in the motorsports community for its unique ability to bring together numerous global motorsport stars in a jubilant atmosphere where the audience is as close to the action as ever. Exciting head-to-head duels also test the drivers' versatility outside their comfort zone with vehicles of different characteristics. Since 1999, the event format also includes the ROC Nations Cup, in which drivers team up with fellow countrymen to determine which nation is the fastest.

Attention to every safety aspect led the Race Of Champions (ROC) World Final 2025 organizers to choose FIA-homologated Bell Racing helmets to supply all the VIP and media guests who will be doing passenger rides on the same track inside the Accor Stadium where the race takes place.

Aref Yazbek, Chief Business Officer of Racing Force Group, commented: *“We are thrilled to be partners of the Race Of Champions, an event that celebrates pure driving talent and always delivers an exciting spectacle. Australia, where the 2025 edition will be held, is also a country with a strong passion for motorsport and with which we have a significant connection. For the occasion, we are equipping VIP and media guests with our GT5 Sport helmet, which combines safety and performance and is suitable for the wide variety of cars used at the ROC 2025.”*

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Fredrik Johnsson, President and Owner of the Race Of Champions, added: *“We are very happy that Bell Racing are joining us as the Official Helmet Provider of the Race Of Champions (ROC) World Final in Sydney. Bell Racing's FIA-homologated world class quality helmets are ensuring safety and comfort for the lucky guests that get to experience the ride of their lives as co-drivers to some of the world's best drivers in the actual ROC competition.”*

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Racing Force Group

Racing Force is a leader in motorsport safety, providing the most advanced and comprehensive range of protection and performance products used worldwide by top professionals, race teams and car manufacturers, as well as amateurs. The Group is present on three continents, with main headquarters in Ronco Scrivia (Italy), Sakhir (Kingdom of Bahrain) and Mooresville (United States). Through its brands OMP, Bell Racing, Zeronoise, and Racing Spirit, Racing Force Group contributes to several victories and titles in car and kart racing each year. More information is available at www.racingforce.com, as well as at www.ompracing.com, www.bellracing.com and www.racingspirit.com.

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