



BRANDS OF RACING FORCE

PRESS RELEASE

The OMP and Bell Racing brands of Racing Force Group continue alongside legend Valentino Rossi

*The Italian driver is continuing to use
OMP and Bell Racing products for his car racing career*

Ronco Scrivia (Genova, Italy), June 13th, 2025 - Racing Force Group is proud to announce the extension of the exclusive multi-year partnership between its OMP and Bell Racing Helmets brands and motorsport legend Valentino Rossi, for his car racing activities.

After completing an incredible career in MotoGP, the 9-time motorcycle World Champion has been using OMP fireproof racewear and Bell Racing helmets for all his four-wheel racing programmes since 2022. These include top-level competitions such as the FIA World Endurance Championship, the GT World Challenge Europe, and iconic events such as the Dubai 24 Hours and the Bathurst 12 Hour.

Equipped with OMP and Bell Racing products, "The Doctor" scored his first victories in GT cars, showcasing passion, determination and the desire to embrace new challenges - values perfectly aligned with the philosophy of Racing Force. The collaboration with Rossi also made it possible to gather very useful insights for product fine tuning and development, thanks to the meticulousness and attention to detail that helped the Italian star to become one of the most successful riders in history.

Ahead of his second participation in the legendary 24 Hours of Le Mans – on a track where he won in 2023 – Rossi's 2025 season has already featured memorable highlights, including second place overall at the Bathurst 12 Hour, part of the Intercontinental GT Challenge, and a first-ever pole position in the FIA WEC at Imola, followed by a second-place finish in the race. Rossi

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continues to compete with Team WRT, one of the most renowned endurance racing outfits and an OMP partner for supplying racewear to its drivers and mechanics.

Luigi Rossi, Marketing Director of Racing Force Group, commented: *"Over the years, Valentino has become much more than a partner for us – he is a true friend. Working with an icon like him has always been exciting, but also a challenge that pushes us to deliver our very best. As a full-time car racer, Valentino has brought the same meticulous approach and hunger for success that made him a motorcycle legend, giving us valuable feedback to meet his needs in terms of style, comfort, and performance, especially for the physically demanding endurance races. We are proud to announce the continuation of our relationship on the eve of the legendary 24 Hours of Le Mans and look forward to supporting him in achieving further great results."*

Valentino Rossi said: *"I am very happy to continue my relationship with OMP and Bell Racing. It was a natural choice when I moved to car racing in 2022. I have found products with top-level technology and constant support from the entire team – both at the track with Andrea, and at the company with Martina and especially Luigi. We share the same passion, and I'm really pleased to continue this partnership in the coming seasons."*

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With main headquarters in Ronco Scrivia (Italy), Sakhir (Kingdom of Bahrain), and Mooresville (United States), Racing Force Group is the global leader in motorsport safety, innovation, and performance. Through its portfolio of brands – including OMP, Bell Racing, Zeronoise, and Racing Spirit – equips professional drivers, teams, and manufacturers, as well as passionate amateurs, with racewear, helmets, car parts, communication systems, and technical apparel. Racing Force Group is the only company in the motorsport industry to offer such a comprehensive range of products, contributing each year to numerous victories and championship titles in both car and kart racing. The Group has also diversified through its HPS brand, applying cutting-edge motorsport technologies to the defense sector. More information is available at www.racingforce.com.

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